



CHINATOWN B.I.D.
BUSINESS IMPROVEMENT DISTRICT
華埠商業改進區

JOINT CPLDC/CHINATOWN BID

Awards & Benefit Gala 2026

Tuesday | November 17th, 2026

100 Feast & Lounge

100 E Broadway, 2nd Fl., New York, NY, 10002

Gala: 6PM

Sponsor Information

Name & Title: _____

Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: (____) _____-_____

I am pleased to support the Awards & Benefit Gala at the following level:

- | | |
|--|---|
| ☐ Canal St. Star | ☐ Table (10 ppl.)____# |
| ☐ Mott St. Star | ☐ Local Business Deal** |
| ☐ Bowery Star | ☐ Individual Seat____# |
| ☐ Grand St. Star | ☐ NPO Individual Seat____# |
| ☐ Bayard St. Star | |

I would like to purchase a Gala E-Journal ad:

- ☐ Full Screen ☐ Half Screen ☐ Quarter Screen

I am unable to attend but would like to enclose a donation of \$ _____ to support programs.

Total \$ _____

Please return this form and make check(s) payable to **ONLY ONE** of the following:

- Chinatown District Management Association
- Chinatown Partnership LDC

217 Park Row, Suite 9, New York, NY 10038

I want to purchase online, visit:

www.chinatown.nyc/gala-2026

Or scan QR code:



Submit your ad today to

socialmedia@chinatownpartnership.org

For all other inquiries, please call (212) 346-9288 or email info@chinatownpartnership.org



**The Light
We Carry**
Together

CANAL ST. STAR

\$25,000

- 4 complimentary street banners for 2026-2027
- Logo exhibition at all Chinatown BID events for 2026-2027
- Logo exhibition on chinatown.nyc website for 2026-2027
- One VIP table for ten
- One full screen ad in gala e-journal
- Podium recognition

MOTT ST. STAR

\$20,000

- 2 complimentary street banners for 2026-2027
- Logo exhibition at all Chinatown BID events for 2026-2027
- Logo exhibition on chinatown.nyc website for 2026-2027
- One VIP table for ten
- One full screen ad in gala e-journal
- Podium recognition

BOWERY STAR

\$12,000

- Logo exhibition at all Chinatown BID events for 2026-2027
- Logo exhibition on chinatown.nyc website for 2026-2027
- One table for ten
- One full screen ad in gala e-journal
- Podium recognition

GRAND ST. STAR

\$6,000

- Corporate logo on chinatown.nyc website for 2026-2027
- One table for ten
- One half screen ad in gala e-journal
- Podium recognition

BAYARD ST. STAR

\$3,500

- One table for ten
- One quarter screen ad in gala e-journal
- Podium recognition

FRIEND

- | | |
|------------------------------|----------------|
| • Individual Seat: | \$200 |
| • One Table for Ten: | \$2,000 |
| • Nonprofit Individual Seat: | \$160 |

Local Business Deal**

\$500

- One seat and one quarter screen ad in gala e-journal

***One local business can qualify for one deal*

GALA E-JOURNAL AD RATES

- | | |
|------------------|----------------|
| • Full screen | \$1,280 |
| • Half screen | \$680 |
| • Quarter screen | \$380 |



CHINATOWN B.I.D.
BUSINESS IMPROVEMENT DISTRICT
華埠商業改進區

華埠共同發展機構 同 華埠商業改進區 頒獎及籌款晚會 2026

星期二 | 2026年11月17日
萬豪大酒家

東百老匯100號二樓，曼哈頓

晚會時間：下午六點

贊助商/個人資料

名字 & 職位: _____

組織: _____

地址: _____

城市: _____ 州: _____ 郵遞區號: _____

電子郵件: _____

電話: (____) _____-_____

承蒙贊助本次頒獎及籌款晚會，贊助級別如下：

- | | |
|--------------------------------|--|
| ☐ 堅尼街之星 | ☐ 十人桌一席 ____# |
| ☐ 勿街之星 | ☐ 本地商業優惠** |
| ☐ 包厘街之星 | ☐ 單人座位 ____# |
| ☐ 格蘭街之星 | ☐ 非營利機構單人座位 ____# |
| ☐ 擺也街之星 | |

我想購買籌款晚會電子特刊:

- ☐ 全屏 ☐ 半屏 ☐ 四分之一屏

我將無法出席，但將附上捐款支票一張

\$_____ 以支持晚會。

總額數 \$_____

請將此表格寄回並將支票抬頭僅填寫以下其中一個機構:

- Chinatown District Management Association
- Chinatown Partnership LDC

217 Park Row, Suite 9, New York, NY 10038

綫上購買請訪問網站:

www.chinatown.nyc/gala-2026

或掃碼購票:



即刻提交您的廣告至電子郵箱

socialmedia@chinatownpartnership.org

如有其他任何疑問，請致電 (212) 346-9288 或發送電子郵件至 info@chinatownpartnership.org



The Light
We Carry
Together

堅尼街之星

\$25,000

- 四條2026年街道橫幅
- 2026年全年華埠商改區活動現場展示贊助企業標志
- 2026年全年官網chinatown.nyc展示贊助企業標志
- 十人貴賓桌一席
- 晚會電子特刊全屏廣告一則
- 台上介紹致謝

勿街之星

\$20,000

- 兩條2026年街道橫幅
- 2026年全年華埠商改區活動現場展示贊助企業標志
- 2026年全年官網chinatown.nyc展示贊助企業標志
- 十人貴賓桌一席
- 晚會電子特刊全屏廣告一則
- 台上介紹致謝

包厘街之星

\$12,000

- 2026年全年華埠商改區活動現場展示贊助企業標志
- 2026年全年官網chinatown.nyc展示贊助企業標志
- 十人桌一席
- 晚會電子特刊全屏廣告一則
- 台上介紹致謝

格蘭街之星

\$6,000

- 2026年全年官網chinatown.nyc展示贊助企業標志
- 十人桌一席
- 晚會電子特刊半屏廣告一則
- 台上介紹致謝

擺也街之星

\$3,500

- 十人桌一席
- 晚會電子特刊半屏廣告一則
- 台上介紹致謝

親友

- 單人座位:
- 十人桌一席:
- 非營利機構單人座位:

\$200
\$2,000
\$160

本地商業優惠**

\$500

- 一個單人座位和四分之一屏的晚會電子特刊廣告一則

**一個本地商業僅有一次優惠

籌款晚會電子特刊廣告與價格

- 全屏廣告
- 半屏廣告
- 四分之一屏廣告

\$1,280
\$680
\$380