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NYC Small Business Month Expo (5/28/26)



NYC Small Business Month Expo

Free resources, consultations, workshops, and networking to help solve the 6 top challenges NYC small business owners face – all in one place!

- Fund Your Business
- Grow Your Business
- Find & Retain Talent
- Build Your Customer Base
- Save Time & Money
- Access Legal Services
- ...and more!

**Thursday, May 28
9 a.m. – 4 p.m.**

60 Pine
60 Pine Street
New York, NY

Register Here





careers
businesses
neighborhoods



 nyc.gov/smallbizmonth
 888.SBS.4NYC

Free resources, consultations, workshops, and more to help solve the six top challenges NYC small business owners face – all in one place!

The NYC Department of Small Business Services invites you to join city agencies, programs, and partners to find solutions to your top business needs, including:

- Fund Your Business
- Grow Your Business
- Find & Retain Great Talent
- Build Your Customer Base
- Save Time & Money
- Access Legal Services
- ...and more!

Schedule of Events

Not sure what time slot to select when registering? Check out our schedule of events to help you decide and plan your day!

8 - 9 a.m.

Networking with Industry Experts (Food & Beverage, Nightlife, Cannabis, Street Vendors)

9 a.m. - 4 p.m.

Resource Fair

9:30 - 10:15 a.m.

Opening Remarks

11:30 a.m. - 12:30 p.m.

Workshop: Using Social Media to Reach New Audiences

Workshop: Funding Your Small Business

12:30 - 1:30 p.m.

Workshop: Winning Government Contracts

Workshop: Starting Your Small Business

1:30 - 2:30 p.m.

Workshop: Maximizing Outdoor Dining

Workshop: Funding Your Small Business

2:30 - 3:30 p.m.

Workshop: Leveraging AI for Your Small Business

Workshop: Starting Your Small Business

4 - 5 p.m.

Panel: Getting Your Small Business Game-Ready: FIFA World Cup 26™

RSVP

Cost of Doing Business in NYC Survey

Small businesses are facing rising costs, changing economic conditions, and increasing pressure across our neighborhoods. Too often, decisions are made without fully understanding what business owners are actually experiencing on the ground. That's why this survey is so important.

The **Cost of Doing Business Survey in NYC**, conducted by the NYC Department of Small Business Services (SBS), is an opportunity for small business owners to directly share the real challenges they face — from rent and utilities to staffing, permits, and day-to-day operating costs. Your participation helps ensure that small businesses are heard by policymakers, city agencies, and organizations advocating for resources and

support. If business owners do not speak up, these challenges can continue to be overlooked.

Please share this with other small business owners in your network. Every response strengthens the collective voice of our small business community.

[Fill Out Survey](#)

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