



CHINATOWN B.I.D.
BUSINESS IMPROVEMENT DISTRICT
華埠商業改進區

**JOINT CPLDC/CHINATOWN BID
Awards & Benefit Gala 2025
Wednesday Nov. 19th, 2025**

House of Joy Restaurant

28 Pell Street, Manhattan

Gala: 6:30 – 9:30pm

Sponsor Information

Name & Title: _____

Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: (____) _____ Fax: (____) _____

**I am pleased to support the Awards & Benefit Gala
at the following level:**

- | | |
|--|--|
| <input type="checkbox"/> Individual Seat | <input type="checkbox"/> Table (10 ppl.) |
| <input type="checkbox"/> NPO Individual Seat | <input type="checkbox"/> NPO Table |
| <input type="checkbox"/> Canal St. Star | <input type="checkbox"/> Mott St. Star |
| <input type="checkbox"/> Bowery Star | <input type="checkbox"/> Grand St. Star |
| <input type="checkbox"/> Bayard St. Star | |
| <input type="checkbox"/> Local Business Deal** | |

I would like to purchase a Gala Journal ad

☐ Full Page ☐ Half Page ☐ Quarter Page

**I am unable to attend but would like to enclose
a donation of \$ _____ to support
programs.**

Total \$ _____

Please return this form and make check(s) payable to:
**Chinatown District Management Association or
Chinatown Partnership 217 Park Row, Suite 9 |
New York, NY 10038**

I want to purchase online:

XXXXXXXXXXXXXXXXXXXXX

For all inquiries, please call (212) 346-9288 or email
info@chinatownpartnership.org
CDMA and CPLDC are both 501(c)(3) organizations. Contributions are
tax-deductible to the extent by law; the nondeductible portion of
each dinner ticket is \$250.

Together
**We make
Chinatown
Shine!**

CANAL ST. STAR

\$20,000

- 4 complimentary street banners for 2026
- Logo exhibition at the Chinatown Kiosk for 2026
- Private insider tour with Chinatown Partnership team
- Corporate logo on chinatown.nyc website for 2026
- One VIP table for ten
- One full page ads in gala journal
- Podium recognition

MOTT ST. STAR

\$15,000

- 2 complimentary street banners for 2026
- Logo exhibition at the Chinatown Kiosk for 2026
- Corporate logo on chinatown.nyc website for 2026
- One VIP table for ten
- One full page ads in gala journal
- Podium recognition

BOWERY STAR

\$10,000

- Logo exhibition at the Chinatown Kiosk for 2026
- Corporate logo on chinatown.nyc website for 2026
- One table for ten
- One full page ads in gala journal
- Podium recognition

GRAND ST. STAR

\$5,000

- Corporate logo on chinatown.nyc website for 2026
- One table for ten
- One half page ads in gala journal
- Podium recognition

BAYARD ST. STAR

\$3,000

- One table for ten
- One quarter page ads in gala journal
- Podium recognition

FRIEND

- | | |
|------------------------------|----------------|
| • Individual Seats: | \$250 |
| • One Table for Ten: | \$2,500 |
| • Nonprofit Individual Seat: | \$200 |
| • Nonprofit Table for Ten: | \$2,000 |

Local Business Deal**

\$550

- One seat and one quarter page ads in gala journal

***One local business can qualify for one deal*

GALA JOURNAL AD RATES

- | | |
|--------------------|----------------|
| • Full page Ads | \$2,000 |
| • Half page Ads | \$1,200 |
| • Quarter page Ads | \$800 |