



**CHINATOWN B.I.D.**  
BUSINESS IMPROVEMENT DISTRICT  
華埠商業改進區

**JOINT CPLDC/CHINATOWN BID  
Awards & Benefit Gala 2025  
Wednesday, Nov. 19th, 2025**

**House of Joy Restaurant**

28 Pell Street, Manhattan

Gala: 6PM

**Sponsor Information**

Name & Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_-\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_-\_\_\_\_

**I am pleased to support the Awards & Benefit Gala at the following level:**

- |                                                 |                                                |
|-------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Individual Seat__#     | <input type="checkbox"/> Table (10 ppl.)__#    |
| <input type="checkbox"/> NPO Individual Seat__# | <input type="checkbox"/> Local Business Deal** |
| <input type="checkbox"/> Canal St. Star         | <input type="checkbox"/> Mott St. Star         |
| <input type="checkbox"/> Bowery Star            | <input type="checkbox"/> Grand St. Star        |
| <input type="checkbox"/> Bayard St. Star        |                                                |

**I would like to purchase a Gala E-Journal ad:**

- ☐ Full Screen ☐ Half Screen ☐ Quarter Screen

**I am unable to attend but would like to enclose a donation of \$ \_\_\_\_\_ to support programs.**

**Total \$ \_\_\_\_\_**

Please return this form and make check(s) payable to:  
**Chinatown District Management Association/  
Chinatown Partnership**  
217 Park Row, Suite 9, New York, NY 10038

**I want to purchase online, visit:**

**[www.chinatown.nyc/homecominggala2025](http://www.chinatown.nyc/homecominggala2025)**

**Or scan QR code:**



**Submit your ad today to [dli@chinatownpartnership.org](mailto:dli@chinatownpartnership.org)**

For all other inquiries, please call (212) 346-9288 or email [info@chinatownpartnership.org](mailto:info@chinatownpartnership.org)

*Together*  
**We make  
Chinatown  
Shine!**

**CANAL ST. STAR**

**\$20,000**

- 4 complimentary street banners for 2026
- Logo exhibition at all Chinatown BID events for 2026
- Private insider tour with Chinatown Partnership team
- Corporate logo on chinatown.nyc website for 2026
- One VIP table for ten
- One full screen ad in gala e-journal
- Podium recognition

**MOTT ST. STAR**

**\$15,000**

- 2 complimentary street banners for 2026
- Logo exhibition at all Chinatown BID events for 2026
- Corporate logo on chinatown.nyc website for 2026
- One VIP table for ten
- One full screen ad in gala e-journal
- Podium recognition

**BOWERY STAR**

**\$10,000**

- Logo exhibition at all Chinatown BID events for 2026
- Corporate logo on chinatown.nyc website for 2026
- One table for ten
- One full screen ad in gala e-journal
- Podium recognition

**GRAND ST. STAR**

**\$5,000**

- Corporate logo on chinatown.nyc website for 2026
- One table for ten
- One half screen ad in gala e-journal
- Podium recognition

**BAYARD ST. STAR**

**\$3,000**

- One table for ten
- One quarter screen ad in gala e-journal
- Podium recognition

**FRIEND**

- |                              |                |
|------------------------------|----------------|
| • Individual Seat:           | <b>\$200</b>   |
| • One Table for Ten:         | <b>\$1,800</b> |
| • Nonprofit Individual Seat: | <b>\$160</b>   |

**Local Business Deal\*\***

**\$500**

- One seat and one quarter screen ad in gala e-journal

*\*\*One local business can qualify for one deal*

**GALA E-JOURNAL AD RATES**

- |                  |                |
|------------------|----------------|
| • Full screen    | <b>\$1,280</b> |
| • Half screen    | <b>\$680</b>   |
| • Quarter screen | <b>\$380</b>   |



**CHINATOWN B.I.D.**  
BUSINESS IMPROVEMENT DISTRICT  
華埠商業改進區

## 華埠共同發展機構 同 華埠商業改進區 頒獎及籌款晚會 2025

星期三，二零二五年十一月十九日

喜運來大酒店

披露街二十八號，曼哈頓

晚會時間：下午六點

贊助商/個人資料

名字 & 職位: \_\_\_\_\_

組織: \_\_\_\_\_

地址: \_\_\_\_\_

城市: \_\_\_\_\_ 州: \_\_\_\_\_ 郵遞區號: \_\_\_\_\_

電子郵件: \_\_\_\_\_

電話: (\_\_\_\_) \_\_\_\_\_-\_\_\_\_ 傳真: (\_\_\_\_) \_\_\_\_\_-\_\_\_\_

承蒙贊助本次頒獎及籌款晚會，贊助級別如下：

- |                                         |                                     |
|-----------------------------------------|-------------------------------------|
| <input type="checkbox"/> 單人座位____#      | <input type="checkbox"/> 十人桌一席____# |
| <input type="checkbox"/> 非營利機構單人座位____# | <input type="checkbox"/> 本地商業優惠**   |
| <input type="checkbox"/> 堅尼街之星          | <input type="checkbox"/> 勿街之星       |
| <input type="checkbox"/> 包厘街之星          | <input type="checkbox"/> 格蘭街之星      |
| <input type="checkbox"/> 擺也街之星          |                                     |

我想購買籌款晚會電子特刊:

- ☐ 全屏 ☐ 半屏 ☐ 四分之一屏

我將無法出席，但將附上捐款支票一張

\$\_\_\_\_\_ 以支持晚會。

總額數 \$\_\_\_\_\_

請將此表格寄回並將支票抬頭寫為：

**Chinatown District Management Association/  
Chinatown Partnership**  
217 Park Row, Suite 9, New York, NY 10038

綫上購買請訪問網站：

[www.chinatown.nyc/homecominggala2025](http://www.chinatown.nyc/homecominggala2025)

或掃碼購票：



即刻提交您的廣告至電子郵箱 [dli@chinatownpartnership.org](mailto:dli@chinatownpartnership.org)

如有其他任何疑問，請致電 (212) 346-9288 或發送電子郵件至 [info@chinatownpartnership.org](mailto:info@chinatownpartnership.org)

Together  
**We make  
Chinatown  
Shine!**

## 堅尼街之星

**\$20,000**

- 四條2026年街道橫幅
- 2026年全年華埠商改區活動現場展示贊助企業標志
- 由華埠共同發展機構團隊帶領的華埠探索
- 2026年全年官網chinatown.nyc展示贊助企業標志
- 十人貴賓桌一席
- 晚會電子特刊全屏廣告一則
- 台上介紹致謝

## 勿街之星

**\$15,000**

- 兩條2026年街道橫幅
- 2026年全年華埠商改區活動現場展示贊助企業標志
- 2026年全年官網chinatown.nyc展示贊助企業標志
- 十人貴賓桌一席
- 晚會電子特刊全屏廣告一則
- 台上介紹致謝

## 包厘街之星

**\$10,000**

- 2026年全年華埠商改區活動現場展示贊助企業標志
- 2026年全年官網chinatown.nyc展示贊助企業標志
- 十人桌一席
- 晚會電子特刊全屏廣告一則
- 台上介紹致謝

## 格蘭街之星

**\$5,000**

- 2026年全年官網chinatown.nyc展示贊助企業標志
- 十人桌一席
- 晚會電子特刊半屏廣告一則
- 台上介紹致謝

## 擺也街之星

**\$3,000**

- 十人桌一席
- 晚會電子特刊半屏廣告一則
- 台上介紹致謝

## 親友

- |              |                |
|--------------|----------------|
| • 單人座位:      | <b>\$200</b>   |
| • 十人桌一席:     | <b>\$1,800</b> |
| • 非營利機構單人座位: | <b>\$160</b>   |

## 本地商業優惠\*\*

**\$500**

- 一個單人座位和四分之一屏的晚會電子特刊廣告一則

\*\*一個本地商業僅有一次優惠

## 籌款晚會電子特刊廣告與價格\*\*

- |           |                |
|-----------|----------------|
| • 全屏廣告    | <b>\$1,280</b> |
| • 半屏廣告    | <b>\$680</b>   |
| • 四分之一屏廣告 | <b>\$380</b>   |